



Complete Wholesale Guide

Our Story

Our company was created in 1992 with the celebration of a new baby, and an aunt's wish to give a very special gift to her sister and new niece. Pitter Patter Productions all began with the recording of "Sleepy Time Lullabies," originally created as a gift for a very special little girl and with the help of family and friends we opened the door to our musical world. That little girl and her brother born a few years later became the inspiration of our music products. Today, our music is heard by little ones throughout the United States and Canada! We take pride in offering original award-winning children's music to parents, specializing in music for newborn through kindergarten age children.

Located in Oregon's Tualatin Valley, Pitter Patter Productions offers a variety of original award winning lullaby and toddler music. We believe that music is an important part of a child's development, and that children should be exposed to music from the moment of birth. With a strong Christian influence, we currently offer four wonderful albums of original songs or arrangements of traditional songs, such as, "Braham's' Lullaby," "Twinkle, Twinkle Little Star," and more.

Pitter Patter Productions began selling our music directly to consumers at local holiday fairs in December 1992, after completing the recording of our first album. We began our online retail store in May 2000 with the launch of our lullaby album, "The Dream Faerie." We made our product base available to gift basket companies and retailers through our wholesale program in April 2004, after receiving inquiries at a local baby trade show. We are now offering our wholesale prices online. In 2006, we expanded our product line to include an original line of ebooks, and in May 2009 we launched our electronic ezine, Parent Patter Magazine.

Awards & Honors

Pitter Patter Productions is proud to have received the following awards and published articles:

- "The Dream Catcher" – 2002 Winner Portland Songwriter Association Children's Music Competition. This beautiful award winning lullaby is available on our album, The Dream Faerie.
- A Sweet Little Silly Song" – Award nominated song in the 1999 Portland Songwriter Association Children's Music Competition. This fun song is available on our toddler album, Topsy Toddler Time.
- This I Believe" – Winner in the 1976 Salt Lake Masonic Youth Talent Competition
- The Positive Effects of Music and Your Child ©2003. Published April 2003 Issue of Vancouver Family Magazine
- 7 Great Educational Summer Trips © 2007. Published in the June 2007 Issue of Vancouver Family Magazine

Who Can Order Wholesale?

Any retail outlet, gift basket company or similarly related business located in the United States or Canada is eligible for our wholesale prices. Consumers are not eligible for our wholesale rates, however we do offer special package rates similar to our wholesale rates to parent or play date groups if their entire group is interested in purchasing the product. Anyone interested in either our wholesale or group rates should contact us at sales@pitterpatterproductions.com

Although our products will soon be made available in download format online to consumers, it does not give retailers and Gift Basket outlets the right to download our music and copy to a CD for distribution. All of our music and ebooks have received a copyright. ANYONE found to be pirating our music or ebooks for distribution will be punished to the full extent of the law.

Minimum Order Requirements

We ask that our wholesale customers purchase a minimum quantity of 12 of any single album or ebook, and a minimum of 24 for our Sampler CD. All online wholesales are sold in 12, 18 or 24 counts, depending on the product and to meet our minimum ordering requirements. Any wholesale order received that does not meet the minimum ordering requirements will not be shipped.

Recommended Retail Prices

We offer as low a price as possible for our wholesale rates to allow both the retailer and Pitter Patter Productions to make a profit. We do sell directly to consumers through our website and local trade shows. However, retail outlets may sell the CD's at whatever price they deem appropriate, and are not required to sell the products at the same retail or suggested retail prices we do.

Wholesale Policies

- **Shipping Policy.** We currently ship to anywhere in the U.S.A. and its territories and Canada only. All orders are sent Priority Mail with tracking or UPS, depending on which method is the least expensive. Canadian orders are shipped via Global Priority Mail or the least expensive method available. All wholesale customers receive a shipping notification with their tracking number, if applicable, via the email address provided at the time the order is placed.

Businesses in other countries are welcome to contact us regarding placing a wholesale order for shipment to their country. We are happy to ship to other countries if the cost to do so is within reason and the order is large enough.

- **Return Policy.** Sampler CD's ARE NOT returnable unless damaged during shipping. Music Albums and Ebooks that are unopened may be returned 15 days from date received for a full refund, less any discounts and shipping. Any music album or ebook media **MUST** be unopened in order to receive a refund. Any music CD's returned opened **WILL NOT** be refunded.

Any product damaged during shipment will be replaced free of charge upon receipt of the damaged merchandise. Any CD that will not play will be replaced free of charge if returned within 15 days from date of purchase. After 15 days, we will offer you a free link to download the album or ebook online as a replacement to the purchased CD. The link will be available to you for the normal specified time and will not be extended beyond that time.

- **Payment Policies.** Pitter Patter Productions accepts personal checks, PayPal, Visa and MasterCard for all mail or fax orders. Our secure online payment processing is provided by PayPal, which accepts all methods of payment. Customers are not required to have a PayPal account to make a purchase with Pitter Patter Productions online. We know and understand that not everyone is comfortable with ordering products online, and we have provided our wholesale order form as an alternative to ordering online.

We will extend the option to invoice you for your orders only after you have established a consistent ordering relationship with us. Established wholesale customers who wish to be considered for the invoice option should contact us at sales@pitterpatterproductions.com.

Working Together

Our Sampler CD is a great promotional tool for both your company and Pitter Patter Productions. The CD contains a complete song from each of our children's music albums, and makes a great give-away or promotional tool for your business! Each CD is imprinted with "This Pitter Patter Productions Sampler CD is compliments of YOUR COMPANY'S NAME & WEBSITE."

It is the perfect promotional tool to reward your customers for their continued business, by giving them a free CD with their purchase. Your customers will remember you and continue to give you their business because you gave them something FREE! It is a particularly valuable tool in these hard economic times, and is a great give-away at trade shows and special events. It is a low cost promotional tool for any business that sells children's products or services.

Free Services Offered

- Retail locations may, on occasion, be listed in print advertisements in local parenting magazines.
- All first time retailers receive one free copy of each album title ordered, which can be used for in-store playing, promotional give away or sold for profit.
- All retail locations are eligible for **FREE** advertising in the classified section of any three issues of **Parent Patter Magazine**. The magazine is published 6 times per year, depending on our recording studio schedule: **January** (Jan/Feb issue), **March** (Mar/Apr Issue), **May** (May/June issue), **July** (Jul/Aug issue), **September** (Sept/Oct issue) and **November** (Nov/Dec issue). You are eligible to choose between the text ad with logo **OR** the banner sized ad. You are required to meet the same ad specifications and submission deadlines as our paid advertisers, which are as follows:
 - Text w/Logo includes Business Name + Website or email if no website + 450 character ad (*characters includes spaces*) + logo that is no larger than 75 pixels wide x 75 pixels high. If you have a rectangular logo – take the rectangular side down to 75, which will auto reduce your height. You can download a free picture re-sizer at: <http://pictureresize.com/index.php/free-picture-resize-starter.html> .
 - Banner ad **MUST** be 468 pixels wide x 60 pixels high—no animation and no exceptions on ad size. Includes free placement in banner rotation on select website pages.
 - The due date to be included in any issue is the 30th of the month prior to release date. (*i.e. January/February issue is released January 10th – to be included in that issue we must receive your reservation by December 30th*).
 - The release date is the between the 10th and 15th of the month (*i.e. January 10, March 10, etc.*), but may be later if our recording studio schedule does not provide us ample time to release as scheduled.

Current Products Available Wholesale



Title: The Dream Faerie
 Category: Music - Lullabies
 Age Group: Newborn & Up

Wholesale Price: 4.29 each
 Suggested Retail: \$9.49 - \$12.99



Title: Sleepy Time Lullabies
 Category: Music - Lullabies (Karaoke Style)
 Age Group: Newborn & Up

Wholesale Price: \$3.89 each
 Suggested Retail: \$6.99 - \$9.99



Title: Topsy Toddler Time
 Category: Music - Sing-a-long Fun
 Age Group: Toddlers - Kindergarten

Wholesale Price: 4.29 each
 Suggested Retail: \$8.99 - \$11.99



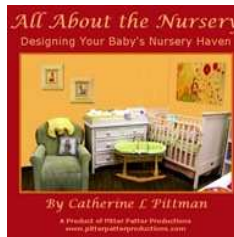
Title: The Magic of Christmas
 Category: Music - Holiday w/Lullaby Quality
 Age Group: Newborn & Up

Wholesale Price: 4.29 each
 Suggested Retail: \$8.99 - \$11.99



Title: Sampler CD
 Category: Promotional Use
 Age Group: Newborn & Up

Wholesale Price: \$1.19 each
 Suggested Retail: Promotional
 Product for Customer Goodwill.
 If sold, no more than \$1.99



Title: All About the Nursery – Designing Your Baby's Nursery Haven
 Category: E-book
 Age Group: Toddlers - Kindergarten

Wholesale Price: 2.99 each
 Suggested Retail: \$4.95 - \$9.95



Mail or Fax Order to:

Pitter Patter Productions
 7125 SW Sagert #103
 Tualatin, OR 97062

Fax: (503) 5213-6217

Wholesale Order Form

(Please Print)

Business Name: _____ Phone: _____
 Contact Name: _____ Fax #: _____
 Address: _____ City: _____ State: _____ Zip: _____
 Email: _____ Website: _____

Item#	Item Description	Price Each	Order QTY *	Item Total
TDF00.W	The Dream Faerie CD	\$4.29		\$
STL92.W	Sleepy Time Lullabies CD	\$3.89		\$
TTT94.W	Topsy Toddler Time CD	\$4.29		\$
SAMP04.W	Promotional Sampler CD	\$0.99		\$
AAN06.W	Ebook on CD - All About the Nursery: Creating Your Baby's Nursery Haven	\$2.49		

MINIMUM ORDER REQUIREMENTS

Minimum of 12 for any individual album and Minimum of 24 for the Promotional Sampler CD

Total Order:	\$
Less any Promotional Discount:	\$
Subtotal:	\$
Rush Order (add \$5.00 if you would like this order rushed):	\$
Plus Shipping & Handling:	\$

Check Enclosed Visa MasterCard

Cardholder Name: _____

Credit Card #: _____

Exp Date: _____ Credit Card Billing Zip*: _____
*zip code where you receive your monthly credit card statement

Cardholder Signature: _____

Order Subtotal	Shipping
\$10.00 - \$29.99	\$5.95
\$30.00 - \$59.99	\$7.25
\$60 & Up	\$8.00