



Privacy Statement

Updated: May 25, 2009

While we are a family owned business, Pitter Patter Productions and its subsidiaries are committed to clearness and choice.

We let you know what information we will collect for our Parent Patter parenting magazine, music, ebook or other products, why we collect it and how we will safeguard your information. Our privacy policy is designed to make things clear so that you can make an informed choice.

I absolutely detest spam. There is nothing I find more irritating than watching my email box fill up with ads from companies I have never heard of or done business with. I am sure you find this as frustrating as I do. This is why I **do not share** your name or email with **anyone**. The information collected is used solely for the purpose of our magazine and any communications you have authorized with regards to updates on our products or services. I am not in the business of selling email or mailing addresses. I am in the business of providing quality children's music, ebooks and parenting magazine to those who want to receive this information.

God bless,

Catherine

The Legal Stuff

Collection of Data

- Pitter Patter Productions its subsidiaries and affiliates collects your personal information to identify you as a subscriber or customer. The personal information for our mailing list and ezine includes your name and email address. Address information is collected for our mail/fax order form.
- In addition to personal information we may collect other data to provide us with further information concerning choices you have made about our products and services.
- By submitting your personal information, you are providing opt-in consent to contact you.
- You can opt-out of our magazine or mailing list at any time by selecting Unsubscribe and providing the email address used to subscribe.

How Your Data is Used

- We may use the information to provide the services you requested. You can opt-out of our magazine or mailing lists at any time by selecting "Unsubscribe" and providing the email address used to subscribe.
- We may use the information gathered for research and analysis to improve our products and services.
- We DO NOT share your personal information with ANY third parties outside of Pitter Patter Productions and its subsidiaries, except in limited circumstances, including complying with the legal process and preventing fraud or imminent harm.
- We take appropriate security measures to protect against unauthorized access or unauthorized alteration, disclosure or destruction of data.
- When you send email or other communications to Pitter Patter Productions or its subsidiaries, we may retain those communications in order to process your inquiries, respond to your requests and improve our services.
- Pitter Patter Productions and its Parent Patter Magazine may present links to other businesses and resources. While the third party links are provided as a service, we are not making a recommendation of the products, services or information the site provides unless expressly stated.
- We may use cookies to help personalize your online experience. Cookies are identifiers that are transferred to your computer's hard drive through your web browser to enable our systems to recognize your browser. The purpose of a cookie is to tell the web server that you have returned to a specific page.
- You have the ability to accept or decline cookies or have your computer notify you when a cookie is being sent.

Children's Online Privacy Protection Act

This website is intended for adults and is not intended for children under the age of 13. We operate our site in compliance with the Children's Online Privacy Protection Act, and will not knowingly collect or use personal information from anyone under the age of 13.

Non-Personal Information

We may collect information from you that is not personally identifiable. We use this information to analyze trends, administer the site, track visitor movements around the site and to gather demographic information about our visitor base as a whole. This information collected is used solely for internal review and does not identify any individual visitor.

Release of Information

If Pitter Patter Productions or its subsidiaries is sold, the information we have obtained from you through your voluntary participation on our site may transfer to the new owner as part of the sale in order that the service being provided to you may continue. Should this occur, you will receive notice through our website of the change in control and practices, and we will make reasonable efforts to ensure that the purchaser honors any opt-out requests you may make of us.

How You Can Correct or Remove Information

We provide this privacy policy as a statement to you of our commitment to protect your personal information. If you have submitted personal information through our website and would like that information deleted from our records or would like to update or correct that information, please click on the appropriate link on our Contact Us page.

Please note that this Privacy Policy may change from time to time. We will not reduce your rights under this Privacy Policy without your consent, and we expect most changes will be minor. We will post any Privacy Policy changes on this page, and it will display the date it was revised.

Your use of this site and submission of your personal information indicates acceptance of this privacy policy.

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