



**Sponsor Space Reservation**

Please return contract to:  
 Pitter Patter Productions - ATTN: Catherine  
 7125 SW Sagert #103 \* Tualatin, OR 97062  
**OR** Fax to: (503) 213-6217

We the undersigned, submit our reservation of advertising space in Parent Patter Magazine, produced by Pitter Patter Productions. By signing of this contract, we agree to and will abide to the advertising policies as stated in the current advertiser kit.

Business Name: \_\_\_\_\_  
 Business Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Cell #: \_\_\_\_\_  
 Street Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Email: \_\_\_\_\_  
 Web Site: \_\_\_\_\_  
 Authorized by (Please Print): \_\_\_\_\_  
 Title: \_\_\_\_\_  
 Signature of Authorizing Party: \_\_\_\_\_

**Yes I do**  **No I do not:** Wish to receive email notifications of advertising opportunities in ebooks or special issues

**Select Sponsor Package – ALL discounts are applied in the total area**

**Check Issue(s) for Your Ad** (Check all that apply):

- 2010 Issues:**  Feb/Mar  Apr/May  Jun/Jul  Aug/Sept  Oct/Nov  Holiday Issue  
**2011 Issues:**  Feb/Mar  Apr/May  Jun/Jul  Aug/Sept  Oct/Nov  Holiday Issue

**Issue Sponsor - 3 issue sponsorships are available each issue on a first come, first serve basis.**

Single Issue- \$40.00  Multiple Issues # of Issues: \_\_\_\_\_ x \$35 per issue = \$ \_\_\_\_\_

**Column Sponsor – Available on a first come, first serve basis:**

*In every issue: Growing Green Families, Moments, 2 - 4 feature articles; Mommy Matters (April/May) and Daddy's Diggs (June/July)*

Single Issue- \$30.00  Multiple Issues: # of Issues: \_\_\_\_\_ x \$25 per issue = \$ \_\_\_\_\_

If you wish to sponsor a specific column if available, list it \_\_\_\_\_

▪ Do you want to include a free text ad in the Marketplace? (**FREE** Addition for **both** Issue & Column Sponsors)  Yes  No  
 Category:

- Baby & Toddler Gear  Books & Music  Children's Clothing  Children's Furniture  
 Education  Pregnancy & Maternity  Resources  Services  
 Toy  Other

Suggest a Category: \_\_\_\_\_

▪ Do you want to include a banner in the banner rotation (**FREE** Addition for **ISSUE** Sponsors only);  Yes  No

How will you provide your banner:  I will e-mail  URL Link to Image: \_\_\_\_\_

**Subtotal:** \$ \_\_\_\_\_

**Less 15% if reserving for 6 or more issues (expires 01/31/2011):** \$ \_\_\_\_\_

**Total Due:** \$ \_\_\_\_\_

Check Enclosed (Make Checks Payable to: Pitter Patter Productions. Please charge my:  Visa  MC  
**If paying by credit card, your charge will appear as "Pitter Patter Productions."**

Cardholder Name: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Credit Card #: \_\_\_\_\_ CC Billing Zip Code: \_\_\_\_\_  
 (zip code portion of address where you receive you monthly credit card statement at)

\_\_\_\_\_  
**Cardholder Signature (not valid without signature)**