



## 2010 Editorial Calendar

\* schedule and topics are subject to change

Since our main business is producing our original children's music and ebooks, we changed our format effective with our November/December 2009 issue.

We have eliminated several of our regular columns, and will continue to include one to three feature articles each issue. Because of our busy recording studio and writing schedules, we welcome article submissions for any regular column or feature article on the issue's topics, and original photographs for the cover or aesthetic display in the magazine. It your opportunity for exposure for your business! View our submission guide online or email submissions to: [PPM@pitterpatterproductions.com](mailto:PPM@pitterpatterproductions.com).

### Regular Columns

#### **In Each Issue:**

- Art Smart
- Growing Green Families
- Just a Note  
*Keep up-to-date with our new music and ebook releases, and receive discounts on our products!*
- Moments
- Marketplace
- Feature article(s)

#### **Columns Included on Occasion:**

- In the Spotlight Business Highlight  
*(Included when we find a business we want to spread the word about)*
- Through the Eyes of a Child  
Stories from our Readers About Life through a Child's Eyes  
*(Included in magazine when submissions are received)*

### Feature Articles Calendar

#### **January/February**

- **Getting Organized**
- **Finances, Taxes & New Years Resolutions**

#### **March/April**

- **Pregnancy**
- **All About Baby**
- **Benefits of Music**

#### **May/June**

- **Kids Camps**
- **Mommy Matters**
- **Daddy's Digs**

#### **July/August**

- **Green Gardening**
- **Toddlers**

#### **September/October**

- **Back to School/Education**
- **Kid Safety**

#### **November/December - Holiday Issue**

- **Toys Guide**
- **Great Kids Music Stocking Stuffers**
- **End of Year Tax Tips**